

## **Tuberculosis Awareness Suggestions for Promoting World TB Day in March 2010**

The Missouri Department of Health and Senior Services (DHSS), Bureau of Communicable Disease Control and Prevention would like to provide local public health agencies resources that can be used for tuberculosis (TB) awareness in concert with March 24<sup>th</sup> World TB Day and throughout the year.

Below is a list of educational activities that can help send these important health messages. Some activities are easy such as maintaining educational materials at your health department, while others will take more time and resources. There may be other groups in your community who would be interested in partnering with you on some of the activities. A new TB [bookmark \(#113\)](#), [poster \(#221\)](#) and brochures are available through the [DHSS warehouse](#) and through the Center for Disease Control and Prevention's (CDC) TB Program at [www.cdc.gov/tb/events/WorldTBDay/default.htm](http://www.cdc.gov/tb/events/WorldTBDay/default.htm). Contact the DHSS Tuberculosis Control Program for assistance with articles and other resources at (573) 751-6113 or [Alyce.Turner@dhss.mo.gov](mailto:Alyce.Turner@dhss.mo.gov).

### **Media Outreach**

- [Short articles](#) for your local paper and your agency [newsletter](#) on preventing and controlling the spread of TB.
- Public service announcements ([PSA](#)) on TB awareness for you to air or write your own.
- [TB awareness program](#) for your local city government, school, and cable channels.
- [Billboard](#) or [transit signage](#) on TB awareness in high risk areas of your community.

### **Optional Educational Activities**

- [Send a letter](#) or visit local physician offices to make them aware of preventing and controlling the spread of tuberculosis.
- Email a [TB awareness message](#) or [TB e-card](#) to physicians at the local hospital(s).
- Design a TB awareness bulletin board display at your health department with a receptacle to give away free TB bookmarks.

- Provide educational resources on TB awareness and control to:
  - local hospitals
  - veterans hospitals
  - physician offices
  - child care facilities
  - home health agencies
  - long term care facilities
  - shelters
  - food pantries
  - college student health offices
  - refugee organizations
  - minority health organizations
  - senior centers
- Give presentations and supply educational resources to your local senior citizen centers, chamber of commerce, community centers, Red Cross, and other organizations.
- Contact local manufacturing entities such as meat-packing, construction and roofing companies to provide TB awareness posters and bookmarks.
- Work with the local faith community to distribute TB awareness resources to staff and congregants.
- Contact the health teacher and school nurses with the local school system and ask them to encourage teachers to do projects on TB awareness.
- Contact any of the suggested organizations above to see if the local health department could sponsor a program on TB awareness.

### **Websites for additional resources:**

Order free TB materials from CDC:

<http://wwwn.cdc.gov/pubs/tb.aspx>

<http://www.cdc.gov/tb/publications/default.htm>

<http://www.cdc.gov/tb/events/WorldTBDay/resources.htm>

Order free TB materials from DHSS:

<http://www.dhss.mo.gov/warehouse/>

<http://www.dhss.mo.gov/Tuberculosis/>

Other Resources:

<http://stoptbusa.org/>

<http://stoptbusa.org/worldtbdays.html>

[http://www.stoptb.org/events/world\\_tb\\_day/2010/](http://www.stoptb.org/events/world_tb_day/2010/)